



hello@skinzzo.com  
www.skinzzo.com





# AMPULOGY | Rx

Conventional Dropper type for multi-step skincare



One formula,  
Two types of package

# AMPULOGY | E01

Smaller squeeze tube type for customized skincare



### Why we developed Ampulogy

Customizable ampules for different skin type and condition

- There are 130,000 cosmetic products in Korea and 40,000 items are being released every year. Along with the growth of cosmetics market, more skincare products are available on the market and diverse items are used multiply in professional care and home care market. Customers feel more confusing in finding new product for there changeable skin because everyone's skin type is different and skin condition changes constantly.
- What if the skincare item you choose doesn't suit you? You have to stop using the item and need to search again. Many modern skin care products are all-in-one skin care products, so the product may contain a number of ingredients that are not suitable for customers. Traditional skincare products were not designed to be used with other company's product lines. Because it's hard to find a skincare product that fits you well, the term "cosmetics nomads" was made.
- Ampulogy was invented out of consideration for product compatibility in multistep skincare environment where various skincare products are used together. For efficient multistep skincare we improved absorption, we eliminated hazardous substances. Only the safest EWG grade raw materials were used which is very rare case in highly concentrated products.
- Most of all, Ampulogy is focused on targeted function. Therefore there is no need to change your original items. By monitoring the effect of the product and skin response and adjust the dose, you can minimize side effect and maximize skincare effect.





## Brand Story

**Human Skin is All Different, So Needs To Be Skin Care.**

Customizable ampules for different skin type and condition

- Skincare brands tends to advertise as if their product can improve all skin types and skin conditions.



- Human skins are all genetically different. Moreover, skin changes constantly due to aging, seasonal changes, hormones changes, and many reasons.
- This is why conventional skincare products have limitations in improving your skin.

**The essence of Korean 10-step skin care is customization of the routine to the skin.**

**Ampulogy brings aestheticians' essential know-how to for customized skincare.**

**Now You can customize your skin care to your skin, simple and easy way.**

**AMPULOGY is skin science**

n. Ampulogy : Ampule + Technology



# AMPULOGY

Mix&Match Ampule Technology

## How Ampulogy is different (USP: Unique Selling Points)

### 1. Multi-Mechanism for guaranteed result

More than five different AIs (Active Ingredients) work differently with different mechanism for different skin type and conditions for guaranteed result

#### Skin Type

(Oily, Dry, Combination skin care)



#### Sebum Control Ampule

For oily skin area. It controls sebum secretion that might cause skin trouble.

Als: Mastic tree extract, etc.



#### Moisturizing Ampule

For dry skin area.  
It moisturize and maintaining the moist for dried skin.

Als: Birch/Beech extract complex, etc.

#### Skin Condition

(Firmness, Dullness, Pore, Uneven Skin tone)



#### Firming Ampule

The ampule for making elastic skin for skin that has many wrinkles caused by aging.

Als: Acetyl Hexapeptide-8, etc.



#### Pore Control Ampule

The ampule for clearing white & black heads and minimalizing pores.

Als: Artichoke, etc.



#### Clarifying Ampule

The ampule solves dead skin cell problem naturally making transparency skin.

Ais: Saccharide Isomerase, etc.



#### Brightening Ampule

The ampule for brightening overall or partial skin tone.

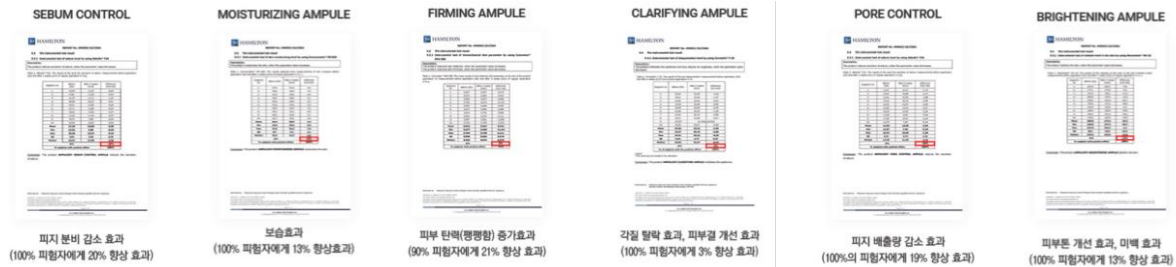
Als: Ascorbic acid-anti oxidation, etc

### 2. Developed with Science. Proved Result.

Composition of components considering compatibility and safety of other products in multi-step skin care

- Efficacy, Clinical Proved.**

All six ampules proved its efficacy through clinical test by EU standard. (CPSR)



- No irritation and No side effect.**

Ampulogy has been proved as non-irritation skincare by 3<sup>rd</sup> party clinical test lab in EU and Korea.

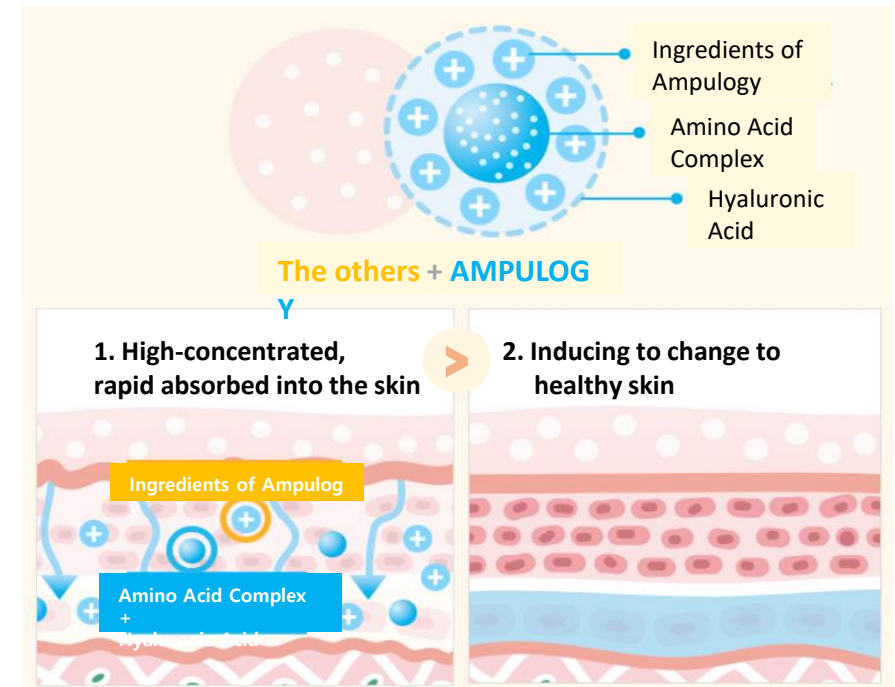


- Used in skin care professionals in more than 20 countries**

Ampulogy is being used by professionals, skincare clinics, (e.g. USA, UK, France, Poland, Singapore, Hon Kong, Thailand etc.)

- Synergistic Effects of Conventional Skin Care**

The low-molecular Ais of ampules quickly absorb into the skin to improve inside. The polymeric form of cream or lotion protects the skin by creating a membrane on the outside. So if you use an ampoule with an existing skin care product, it's the best combination of in and out.



### 3. Customized Skincare Solution

Customized skincare solution for diverse skin problem

- Commercialized know-how of skin experts**

Ampulogy was developed with the know-how for customized skincare of the experts. Ampulogy is used by skincare experts of more than 20 countries as USA, UK, Australia, Japan, France, Canada, Poland, Singapore, New Zealand.

- Create diverse skincare formula with combining 6 different ampules.**

You can combine the unique mechanisms of 6 types of ampules to treat complex skin conditions.

> **Examples of customized formula**

§ pore/dead skin/black head care caused by excessive sebum

● Pore Control + ● Pore Control + ● Clarifying

§ dead skin care during the change of seasons

● Moisturizing + ● Clarifying

§ pore care caused by aging and stress

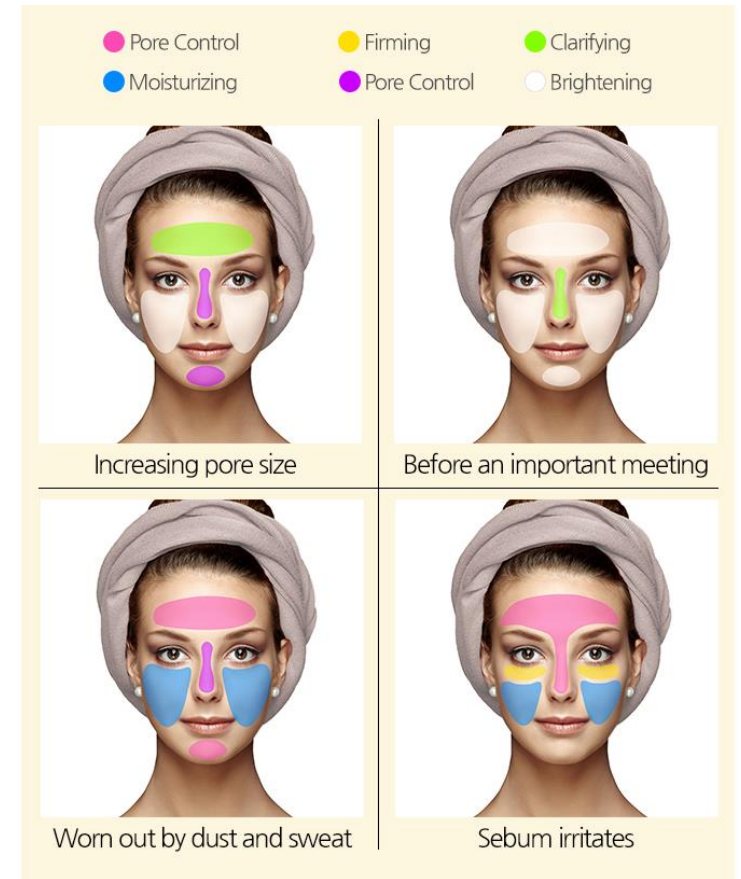
● Pore Control + ● Firming

§ skin tone care during summer

● Moisturizing + ● Brightening

- Dedicated care for different skin area**

When skin conditions are different depending the area of the skin.





### 3. Customized Skincare Solution

Customized skincare solution for diverse skin problem

#### Treat complicated skin concerns with mix & match formula

The cause of skin concerns can be complicated. Similar symptoms may be caused by very different triggers and mechanisms.

As an example, pore troubles may cause by excessive sebum, by ageing, dehydrated skin, stimulation of cosmetics or dead skin cell residues.

By combining different Ampulogy ampules, you can customize the skin care formula to treat unique and complex skin conditions.



**Pore Control + Moisturizing Ampule Combination**



**Firming + Brightening Ampule Combination**



**Focused Care with Firming Ampule**



**Sebum Control + Clarifying Ampule Combination**





### 5. Trusted brand by global partners and consumers

We grow with global partners with trust and continuous brand investment

Department Stores



Drug Stores



Home Shopping



Media

Online / Exhibition



## Unique Selling Point Package (USPP)

### Abundance of differentiated product story

You can select the most effective USP to promote for your target customer segment.

#### 1. Customers who value the effectiveness of their functional products: High-quality / Fast-effects

- Focused ingredients for guaranteed result
- Highly concentrated - Power of one drop
- Low molecular complex for fast absorption
- Skin care for best make-up result

Efficacy  
First  
Users

#### 2. Customers who care safety and sustainability: validated components

- All ingredients EWG green, safe for health and environment
- Tested for multi-step skincare and mixing with other product
- Used natural ingredients and patented complex
- Stringent EU standard clinical test passed. Non-irritating

Safety  
First  
Users

#### 3. Differentiated products, customers who enjoy the use of new products: differentiation / reliability

- Customizable & Personalizable by mixing 6 ampules
- Professional Product developed by professionals
- Enhance your skin care product by boosting particular function
- Add-on ampule which doesn't require changing product you are using

Early  
Adapters

#### 4. Price-sensitive customers : convenience / rationality / affordability

- Flexibility Usage for different skincare style
- Frill-free 70% price of the conventional ampules
- Easy to daily care without increasing the number of products to use
- K-beauty multi-step skincare made easy to follow

Conveni-  
ence  
First  
Users



### Ampulogy Rx

Highly Effective Professional Ampules for Customized Skin Care

AMPULOGY Rx

Sebum control

Firming

Moisturizing

Clarifying

Pore control

Brightening



- Ampulogy Rx is highly concentrated ampules developed for customized professional care. It is used by estheticians and clinical practitioners in more than 20 countries.
- Skincare experts can realize effective and flexible customized skincare by just adding the wanted amount of Ampulogy on their own skincare programs.
- Ampulogy was developed for combined use like Lego blocks. Skin experts can combine six different ampules to create her/his unique skincare formulas personalized for individuals.
- Ampulogy was also developed for product compatibility in multistep skincare. We minimized side effects when used with other skincare products and maximized skincare effectiveness. Professionals can use Ampulogy with skin care as creams, moisturizers, lotions, serums, toners, and even with cleansers.
- Ampulogy Rx is delivered in ceramic package coated in white to minimized the ray and heat exposure and to guarantee the freshness of its efficacy ingredients.

## Product Line-up #2. Affordable and versatile tube type Ampulogy E01

Home care ampules for customized skincare easy and simple

AMPULOGY E01

Sebum control

Firming

Moisturizing

Clarifying

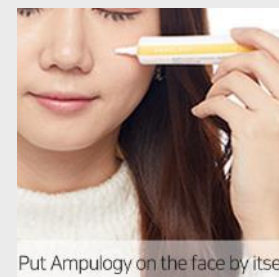
Pore control

Brightening



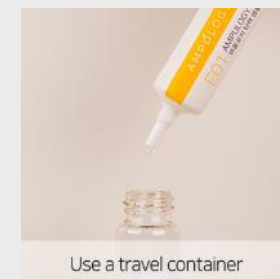
- The Ampulogy E01 was made with the same formula of Ampulogy Rx. E01 has a unique tube type package with a smaller amount(10ml) at more affordable price. Care the skin in a variety of ways depending on the skin type, the skin condition, the skincare purposes and just the preference.

> Various methods of use of the AMPULOGY E01



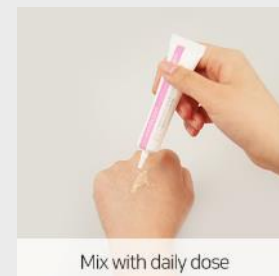
Put Ampulogy on the face by itself

1. Use directly on the needed skin area right after face wash



Use a travel container

2. Use with your own ampule recipe in combination with other ampoules (separated container)



Mix with daily dose

3. Control the amount to match the skin of the day.



Pour into the container

4. Mix with existing cosmetics and use them conveniently.

# AMPULOGY

Mix&Match Ampule Technology

The best skincare experience customized to you

Ampulogy = {Ampule + Technology}

We promise best satisfaction product with constant research and development

AMPULOGY, Globally Copyright Registered Brand



E01



The Elixir



Rx



Rx - Aroma



*skin message*  
LISTEN TO YOUR SKIN



MIX & MATCH BEAUTY RECIPE



AMPULOGY  
Mix&Match Ampule Technology

## Efficacy



- It makes shiny skin with controlling sebum.
- It produces clean and transparency skin with ingredients that help manage sebum.

## Clinical Test



Source: Before-After Result  
reported by a skincare clinic, 2018

## Efficacy



- It contains reed extract which can prevent the action of the 'Elastase' enzyme, which causes skin wrinkles, and 'Tyrosinase' enzyme which darkens the skin.
- It contains figs and pomegranate extract to protect skin from aging and smoothen the rough skin.

## Clinical Test



Source: Before-After Result  
reported by a skincare clinic, 2018



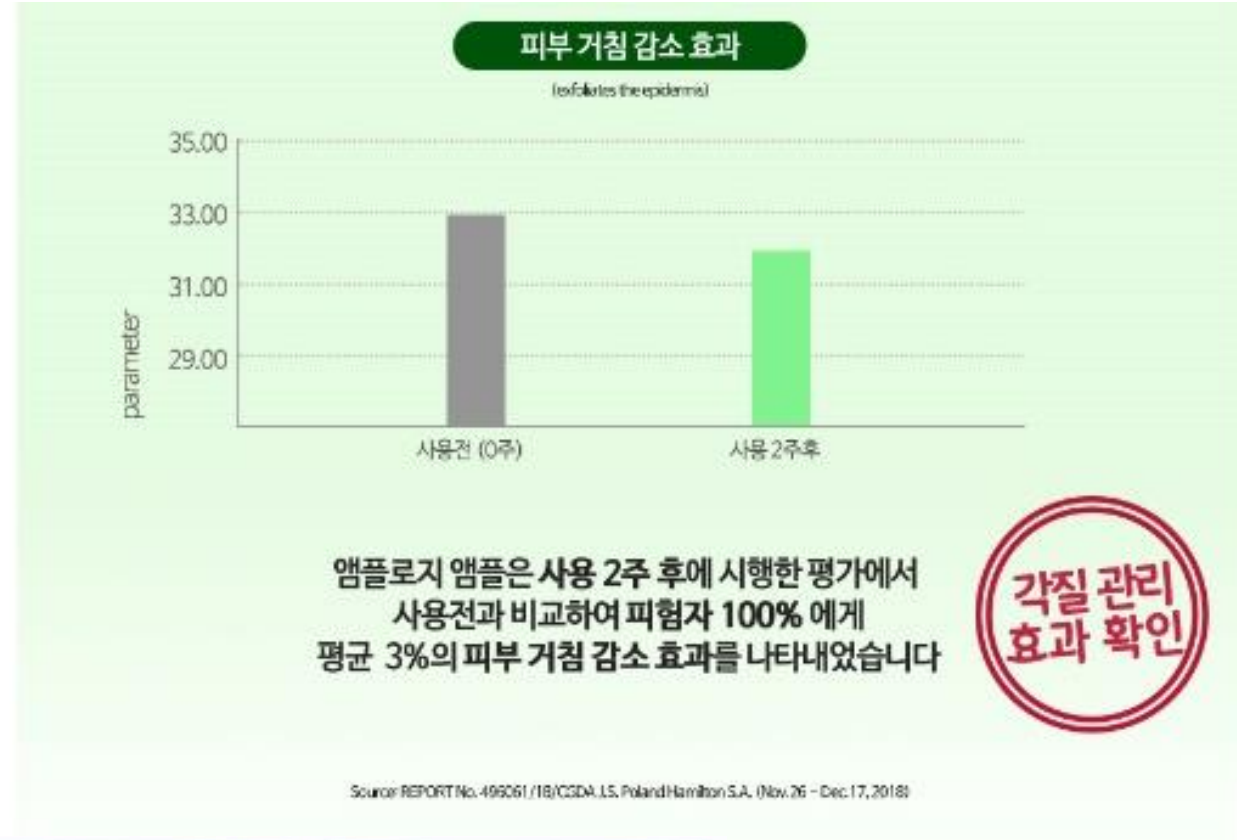
## Efficacy



An ampule for people who want transparent skin

It does not remove the keratin physically as scrubs do, but it restores the healthy keratin elimination cycle, and it helps to grow into glazed and smooth skin

## Clinical Test



Source: Before-After Result reported by a skincare clinic, 2018

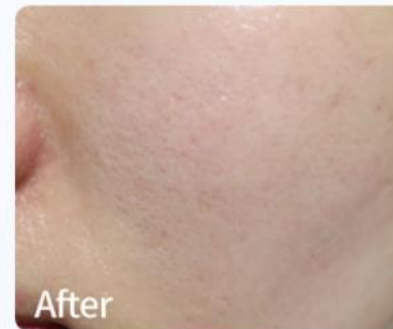
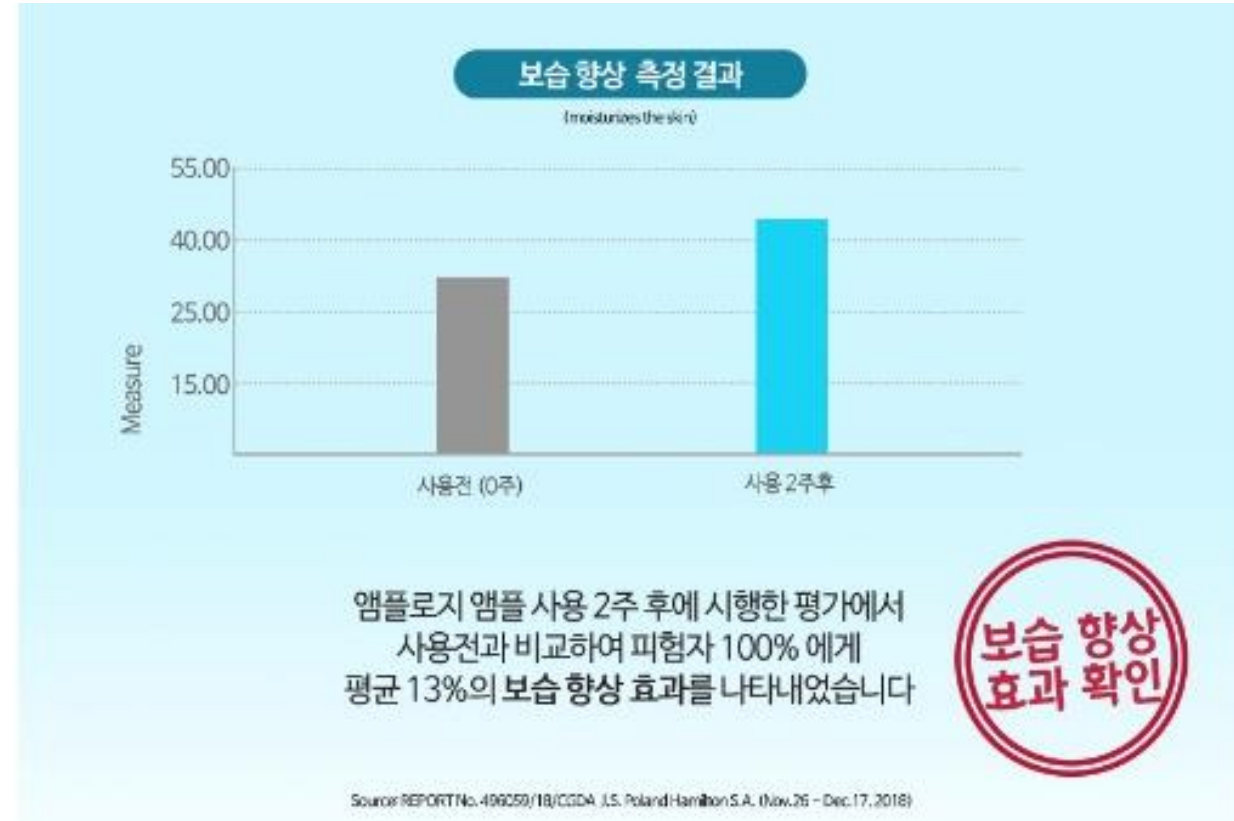
## Efficacy



Moisture Ampule for dry and no firming of skin

Use it to moisturize your skin when using air conditioners or heaters.

## Clinical Test



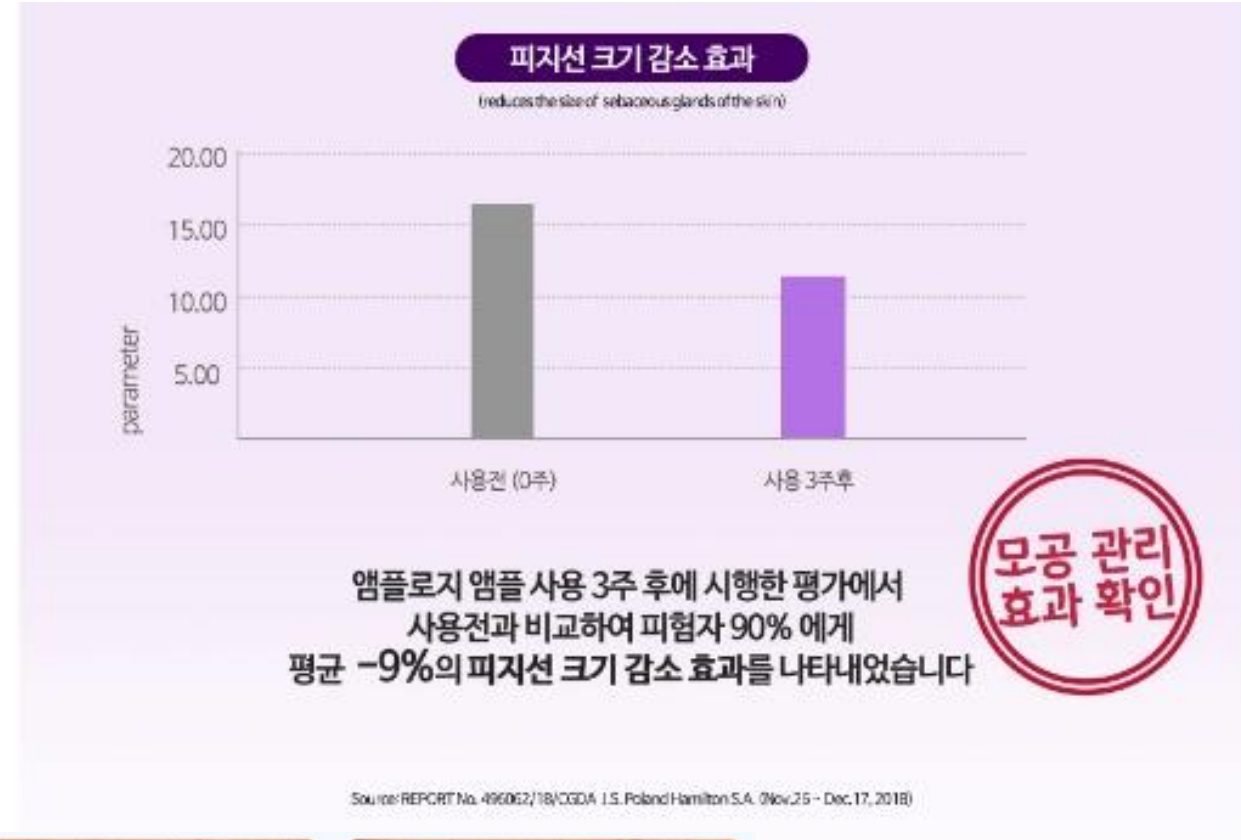
Source: Before-After Result  
reported by a skincare clinic, 2018

## Efficacy



- For those who have concerns about expanding pores.
- Artichoke's strong suppression weakens NF-sur-B which darkens pores. And it also helps minimize pores in the skin and controls fluid

## Clinical Test



Source: Before-After Result  
reported by a skincare clinic, 2018

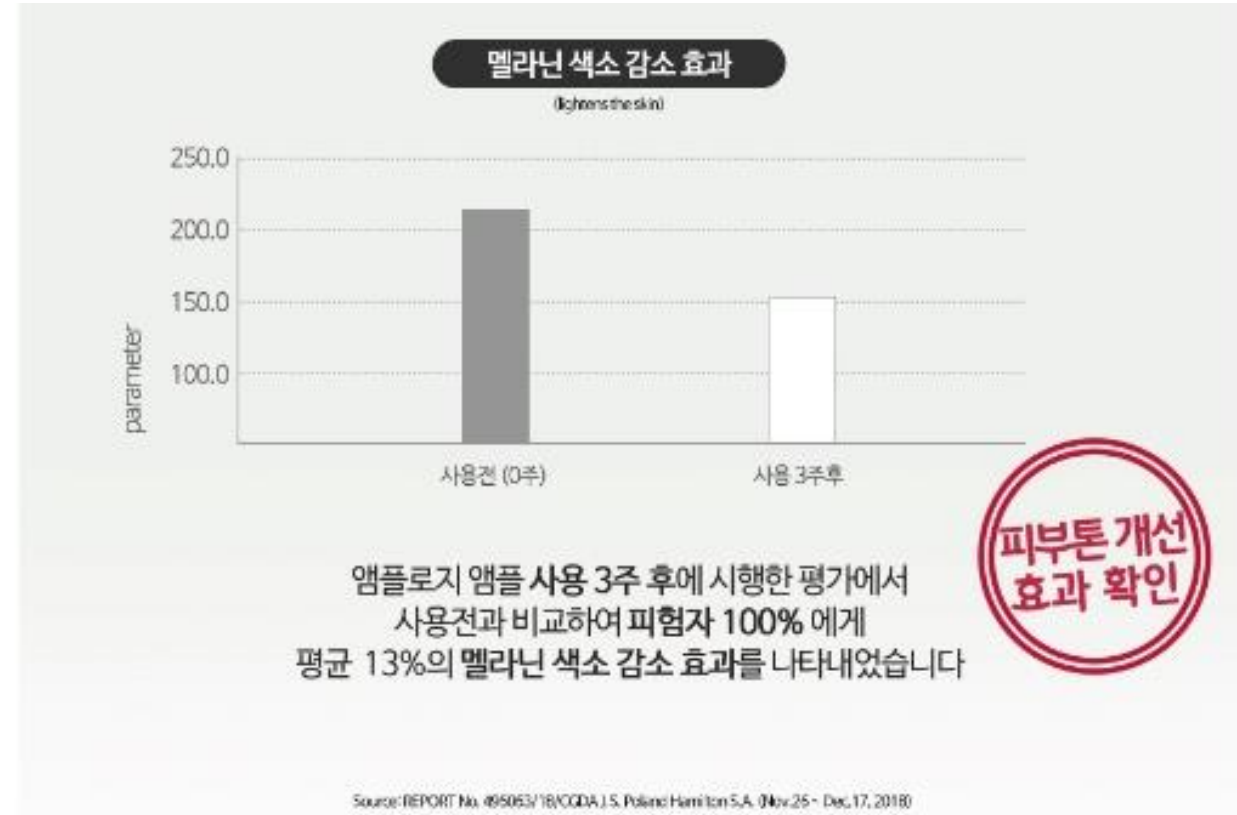


## Efficacy



- An ampule for those who want to make their skin radiant.
- This ampule makes your skin look more radiant with no significant stimulation all the time.

## Clinical Test



Source: Before-After Result  
reported by a skincare clinic, 2018